

Lucky Brand

INTRODUCING LUCKY BRAND JEANS

UNDERWEAR & LOUNGEWEAR

7-25-08

DUNGAREES

AMERICA

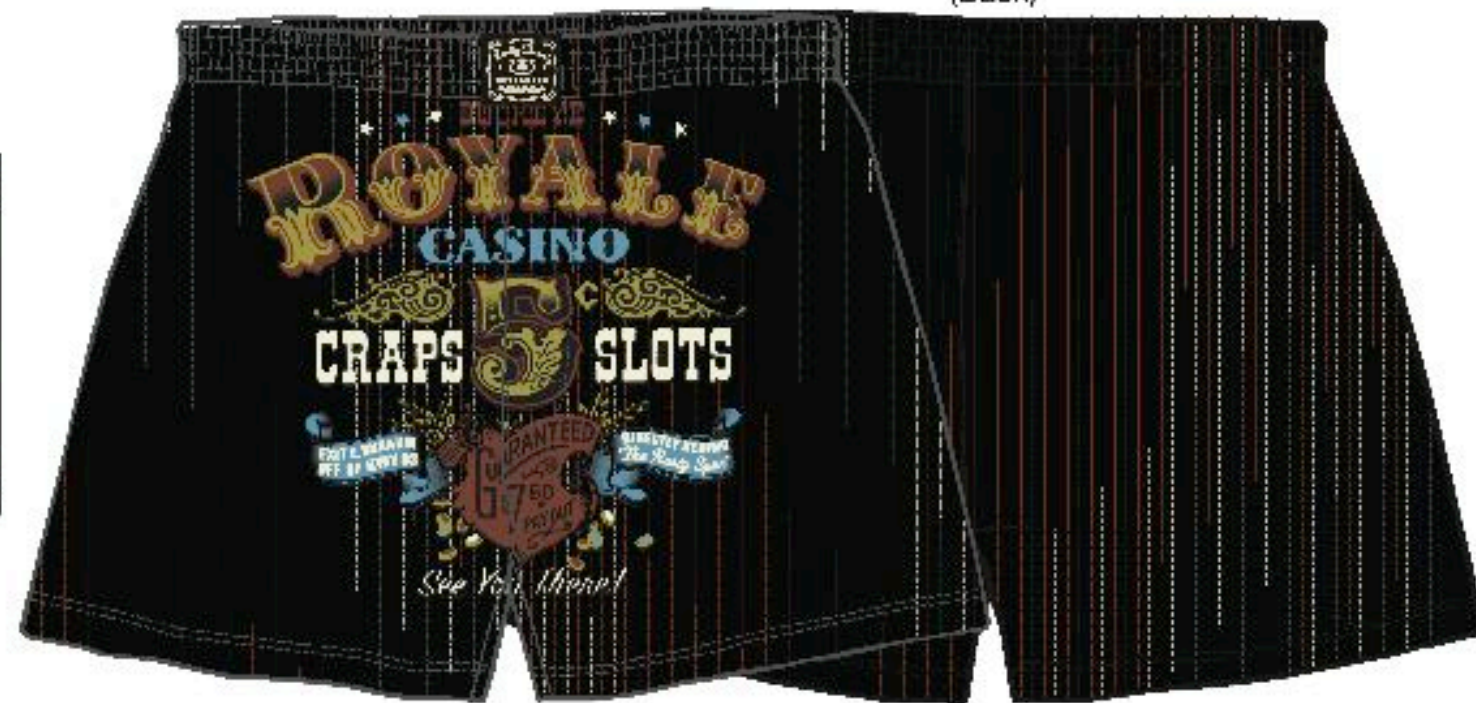
TOO TOUGH TO DIE

(Back)



Morning Wood  
Brown  
LK00202V

(Back)



Royala Casino  
Black Pinstripe  
LK003B2V

LUCKY YOU



Straight Shooter-Black  
LK004B2V

(Back)

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LUCKY BRAND JEANS  
Engineered Boxers



(With Lucky You Interior Fly Labels)



Lucky Dice Toss  
Faded Black  
LK005B2V



Peace Toss  
Khaki  
LK006H2V

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# LUCKY BRAND JEANS

## All-Over Print Boxers



(With Lucky You  
Interior Fly Labels)

LUCKY  
YOU



Moonshine  
Navy  
LK008N2V

LUCKY  
YOU



Look Me Over  
Green (Dobby)  
LK011G2V

LUCKY  
YOU



Wallflower  
White (Printed)  
LK012W2V

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100% Cotton Woven Boxer  
**wonderbrand**

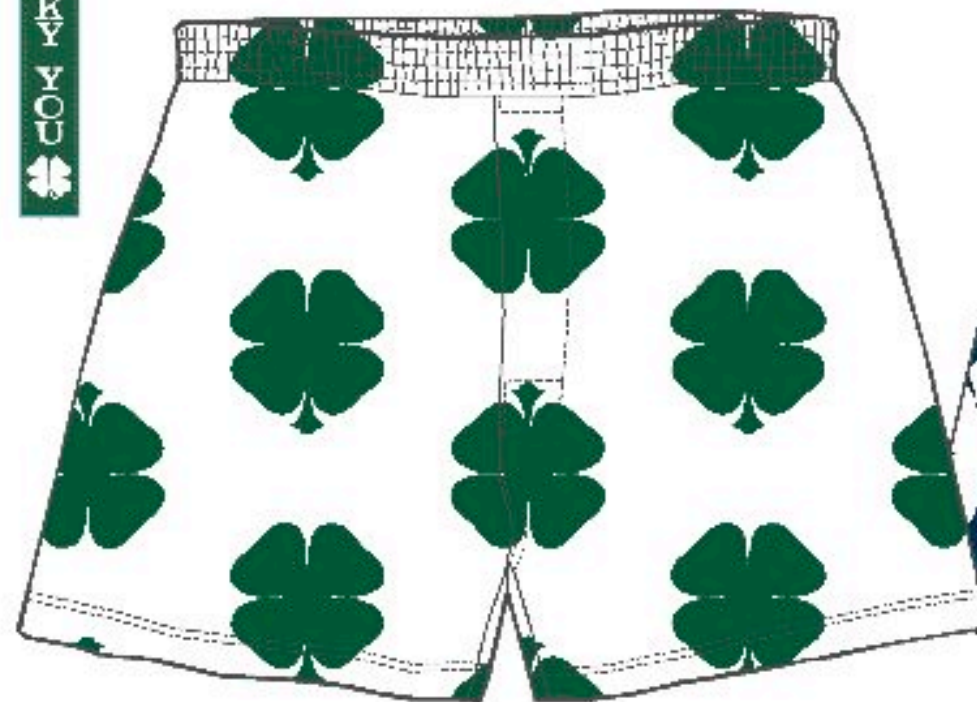
**LUCKY BRAND JEANS**  
Sand-Washed Woven Boxers

*Good Luck*

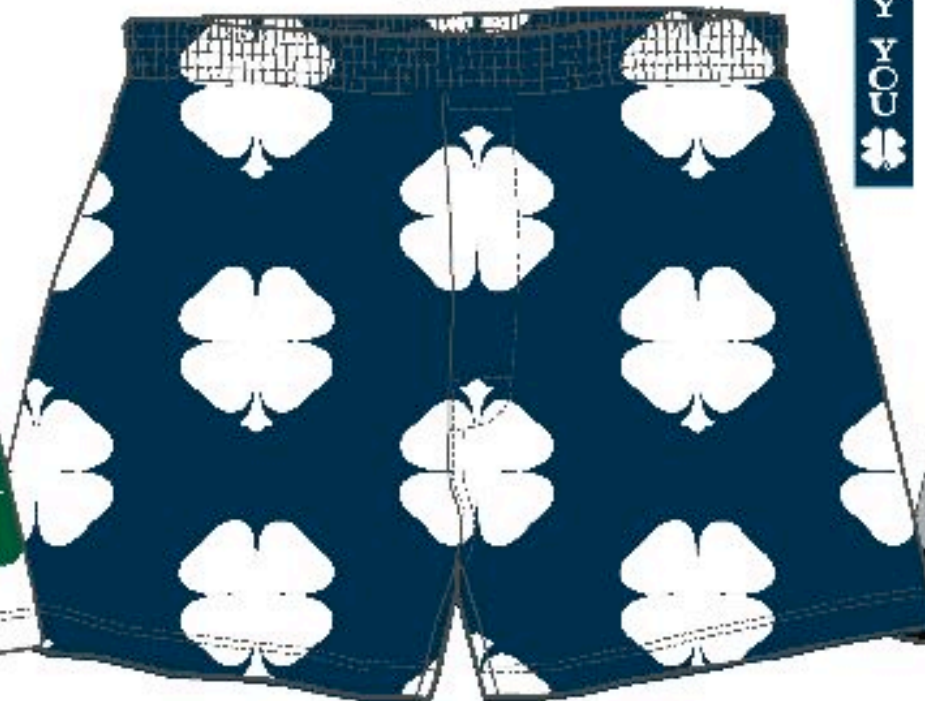
(With Lucky You  
Interior Fly Labels)



Shamrock  
Green  
LK014G2V



Shamrock  
Navy  
LK015N2V



Shamrock  
Black  
LK016B2V



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# LUCKY BRAND JEANS

## Woven Boxers





Clover Toss  
Blue Boxer Brief  
LK018L0M



Clover Toss  
Green Boxer Brief  
LK019G0M



Clover Toss  
Black Boxer Brief  
LK020B0M



Fade Out BB  
Black Boxer Brief  
LK026B0M

Fade Out BB  
Navy Boxer Brief  
LK027N0M

Fade Out BB  
Dark Gray Boxer Brief  
LK028E0M

Fade Out BB  
Dark Green Boxer Brief  
LK029G0M

Fade Out BB  
Heather Natural Boxer Brief  
LK030X0M



Fade Out B  
Black Boxer  
LK031B2M

Fade Out B  
Navy Boxer  
LK032N2M

Fade Out B  
Dark Gray Boxer  
LK033F2M

Fade Out B  
Dark Green Boxer  
LK034C2M

Fade Out B  
Heather Natural Boxer  
LK035X2M

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# LUCKY BRAND JEANS Basics



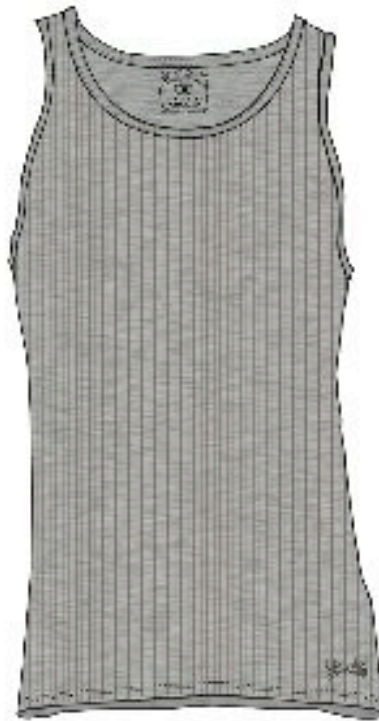
Fade Out TK  
Black  
LK036B4M



Fade Out TK  
Navy  
LK037N4M



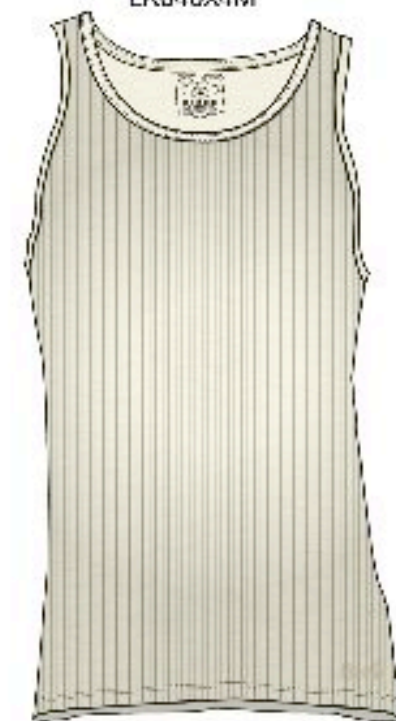
Fade Out TK  
Dark Gray  
LK038E4M



Fade Out TK  
Dark Green  
LK039G4M



Fade Out TK  
Heather Natural  
LK040X4M



Fade Out T  
Black  
LK046B4M



Fade Out T  
Navy  
LK047N4M



Fade Out T  
Dark Gray  
LK048E4M



Fade Out T  
Dark Green  
LK049G4M



Fade Out T  
Heather Natural  
LK050X4M

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# LUCKY BRAND JEANS Basics







Devils Squadron  
Heather Black  
LK051B5M



Peace  
Navy  
LK055N5M



Vida del Fiesta  
Dark Gray  
LK056F5M



Lucky 57  
Dark Green  
LK057G5M



Lucky Lounge  
Heather Natural  
LK058X5M

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# LUCKY BRAND JEANS

## Spot-Printed Jams



Moonshine Athletics  
Navy  
LK059N3V



Peace Flower  
White (Printed)  
LK062W3V



Clover 57  
Green (Dobby)  
LK063G3V



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# LUCKY BRAND JEANS

Sand-Washed Woven Pants with Spot Prints





Good Luck  
Henley-Heather Denim  
LK051L4M



Good Luck  
Henley-Heather Green  
I K052G4M



Good Luck  
Henley-Heather Gray  
I K053F4M

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# LUCKY BRAND JEANS

## Birdseye Henleys with Arm Patches

